

Sarah Tone

Sarah Tone is Sport Manitoba's Communications Coordinator and specializes in creating content for a variety of audiences and channels. She manages 20+ social media networks, creates countless enewsletters, and leads crisis, external and internal communications efforts.

Sarah is the media relations liaison for Team Manitoba at Canada Games, the Manitoba Games' Host Society and teams, and Sport Manitoba's staff and programs, where she creates communications and media relations plans, provides media relations training, and processes inquiries.

