

2016/2017 Annual Report



Table of Contents

About Us	4
Annual Recognition Events	
Sport Manitoba's Night of Champions presented by Manitoba Chicken Producers	6
Coaching Manitoba IMPACT Awards Presented by Manitoba Liquor & Lotteries	6
Manitoba Sports Hall of Fame	
5th Annual Winnipeg Whisky Festival presented by Manitoba Liquor Marts	7
The Manitoba Sports Hall of Fame Gallery presented by the Riley Family 37th Annual Induction Ceremony	8
Canada Games Sport for Life Centre	
Phase 2 Capital Campaign and Construction Planning	10
Performance Centre.	12
Fitness Centre.	12
Sport Medicine Clinic	13
Imagine Canada	14
KidSport™	15
Fit Kids Healthy Kids	15
Canadian Sport for Life	16
Sport Development	16
Canada-Manitoba Sport Development (Bilateral) Program	17
Coaching Manitoba	
National Coaching Certification Program (NCCP) & Professional Development and Certification Maintenance	18
IMPACT Regional Coaching Academies	19
Canada Games Apprentice Coach Program	20
Respect in Sport and Sport Support Line	21
Multi-Sport Games	
Power Smart Manitoba Games	22
Team Manitoba.	23
2017 Canada Summer Games.	23
Finance Reports	24
Board of Directors	26
Partners	26

Message from Sport Manitoba

On behalf of the Board of Directors and staff of Sport Manitoba, we are proud to present our annual report and audited statement for 2016-2017 highlighting another fantastic year for us.

The Manitoba Games powered by Manitoba Hydro are the province's largest ongoing multi-sport program, bringing together participants from across the province. This past summer we gathered athletes, coaches, officials, volunteers and spectators in Steinbach for the 2016 Power Smart Manitoba Summer Games. We are happy to announce that the next Manitoba Winter Games will be held in Thompson in March 2018.

We expanded further into rural Manitoba by adding our second Coach/Athlete Development Coordinator based in Winkler. Through this new position, Sport Manitoba provides rural athletes with similar resources offered to Winnipeg athletes - without the trip to Winnipeg. Services mirror those in the Canada Games Sport for Life Performance Centre, targeting rural athletes and coaches in eastern Manitoba.

The past year was filled planning for the opening of the Qualico Training Centre. Our planning included: developing staffing models and job descriptions, hiring a Fitness Manager and Facility Scheduler and creating class and program schedules. We also researched and purchased equipment and online software, and created and implemented marketing plans and strategies, along with updating website content and expanding our online presence.

We experienced an incredible year for growth at Fit Kids Healthy Kids almost doubling the number of children we reached in the previous year. Fit Kids Healthy Kids is a physical literacy program founded as a partnership between Doctors Manitoba and Sport Manitoba, which teaches children and their adult leaders the fundamentals of movement that make kids confident and competent in sport, recreation, and life. The goal of the program is to develop fit, healthy kids who are active for life.

The 2017 Games will celebrate the 50th Anniversary of the Canada Games movement and the 150th birthday for Canada. These important milestones bring an unparalleled

level of excitement and anticipation to the 2017 Games and we are honoured to be the host province for what promises to be an unforgettable Canada Games experience.

Preparations for the 2017 Canada Summer Games are almost complete. Many of Sport Manitoba's current and former staff with extensive Games and sport experience are working on secondment or contract as part of 2017 Canada Games Host Society. We are honoured to play such a significant role in a Games that will engage our entire province and is a key component in developing Canada's emerging athletes.

Sport Manitoba has many people to acknowledge for our ongoing success, but we have to start by thanking all of our enthusiastic and dedicated volunteers who give so much time and energy to our provincial sport community. Volunteers are the backbone of the amateur sport system and are the driving force behind the accomplishments of Manitoba's athletes.

We also greatly appreciate the invaluable and continued support from the Province of Manitoba, and working with our Minister and her colleagues in government. Manitoba's corporate community also provides invaluable assistance to both Sport Manitoba and all of our provincial and community level sport organizations.

Together with all of our partners, Sport Manitoba will continue to build communities through sport, establish common goals to increase participation, and enhance our provincial delivery systems to provide sport and recreation opportunities to all Manitobans.

Laurel Read
Interim CEO



David Patsack
Chair
Board of Directors



About Us

Sport Manitoba is the volunteer-led, not-for-profit umbrella organization for amateur sport in Manitoba. Sport Manitoba provides support to, and is in partnership with, over 100 sport-related organizations including the Canadian Sport Centre-Manitoba, Community Sport Alliances, Provincial Sport Organizations (PSOs), Support Service Organizations, Manitoba Aboriginal Sport and Recreation Council, Directeurat de l'activité sportive du Manitoba, Manitoba High School Athletic Association, Manitoba Physical Education Teachers Association, and universities. Our mandate is the development of Manitoba's athletes, coaches, and officials representing over 350,000 Manitobans.

Our Vision

Sport Manitoba envisions creating the best sport community through initiative and leadership and by establishing a highly supportive environment that will enhance the abilities of all Manitobans in their pursuit of excellence and in their joy of effort in amateur sport.

Our Mission

An athlete-centered Sport Manitoba leads and supports sport for life through access, participation and achievement in sport by all Manitobans.



What We Do

Programs and Services

Funding to Provincial Sport Organizations (PSO) and Partners
Athlete Assistance Grants
Canada-Manitoba Sport Development Program (Bilateral)
Financial Services
Insurance Services
Manitoba Games powered by Manitoba Hydro
Manitoba Foundation for Sports Scholarship
Night of Champions Award Celebrations
Officials Development
Order of Sport Excellence Awards
Power of Games eNewsletter
Princess Royal Pan Am Scholarship
PSO Power Tools
PSO eNewsletters
Regional-Community Sport Development Grants
Respect in Sport
Social Media - Twitter, Facebook, YouTube, Instagram
Sport for Life eNewsletter
Sport Support Line
Team Manitoba Development for Interprovincial Games
Volunteer Development
Women in Sport Programs

Coaching Manitoba

Book of the Month
Coaching Manitoba Bursary
Coach of the Month Recognition
Coach's Clipboard eNewsletter
Coaching Development Grants
Coaching Manitoba IMPACT Awards presented by Manitoba Liquor & Lotteries
Dartfish Video Analysis
FUNdamental Movement Skills Teacher/Coach Training
Grey Cup Legacy Fund
High Performance Coach Employment Program
IMPACT Coach Appreciation Program .
IMPACT Thanks Coach! Program
Manitoba Liquor & Lotteries IMPACT Regional Coaching Academies
Mentorship Program
National Coaching Certification Program (NCCP) Workshops and Grants
Women to Watch Coaching Grants



Partnership Programs

Aboriginal Community Campus
Active Start
Addictions Foundation of Manitoba Women's Centre
Argyle Alternative High School
Fit Kids Healthy Kids
KidSport™
Manitoba Sports Hall of Fame
Performance Enhancement Program
Salvation Army Anchorage Program

Canada Games Sport for Life Centre Services

Conference Facilities
Fitness Centre
Meeting Rooms
Office Space
Paul Robson Resource Centre for Leadership and Coaching
Payroll Services
Performance Centre
Print Shop
Reception Services
Rental Services
Sport Medicine Clinic
Storage Services
Technology Support and Services
Web/Conference Services



Annual Recognition Celebrations



Sport Manitoba's Night of Champions presented by Manitoba Chicken Producers

Manitoba is rich with countless remarkable sport people of all ages with amazing stories of success, service and dedication. We have young individual athletes and teams garnering national and international attention for their athletic abilities, volunteers of all ages dedicating their time to ensure a brighter, stronger amateur sport system in Manitoba, officials who guarantee decorum and fair play, and coaches who lead, develop, and mentor Manitobans participating in sport. This past year, our event was held April 22, 2017 at the Club Regent Event Centre and partnered with the Manitoba Aboriginal Sports and Recreation Council and the Manitoba Sportswriters and Sportscasters Association Awards.



Recipients recognized for their accomplishments in 2016 included:

Manitoba Chicken Producers

Junior Female Athlete of the Year

Isabela Onyshko, Artistic Gymnastics - Brandon

Manitoba Chicken Producers

Junior Male Athlete of the Year

Nolan Patrick, Hockey - Winnipeg

IMPACT Female Coach of the Year presented by

Manitoba Liquor & Lotteries

Lorie Henderson, Artistic Gymnastics - Brandon

IMPACT Male Coach of the Year presented by

Manitoba Liquor & Lotteries

Mingpu Wu, Athletics - Winnipeg

OPIN Official of the Year

Kelly Mahoney, Triathlon - Winnipeg

Great-West Life Outstanding Volunteer

George McLeod, Golf - Brandon

Calm Air Junior Team of the Year

Brandon Wheat Kings, Hockey – Brandon-based



The evening also featured a special ceremony inducting veteran athletes into the Manitoba Sports Hall of Fame.

Athlete Category: Bruce Hudson, All-Round

Team Category: 1954 & '55 Manitoba All-Stars Lacrosse Teams





MANITOBA SPORTS
HALL OF FAME

2016 Annual Induction Ceremony

Every year, people from across the province nominate their Manitoba sport heroes for induction into the Manitoba Sports Hall of Fame. The induction is an honour held by an exclusive group of athletes, teams, and sport builders.

The induction ceremony celebrates the history and heritage of sport excellence and achievement of Manitobans. It showcases ordinary people who have accomplished extraordinary feats. The 37th Annual Induction Ceremony was held Saturday, November 5 at the Victoria Inn.



2016 INDUCTED HONOURED MEMBERS:

Name	Sport	Distinction
Dr. Cal Botterill	Sport Medicine	Builder
Jim Heighton	All Round	Athlete
Alanna (Yakiwchuk) Hinrichsen	Athletics	Athlete
Joey Johnson	Wheelchair Basketball	Athlete
Mike Keane	Hockey	Athlete
Rhiannon Leier-Blacher	Swimming	Athlete
John Reilly	Rugby	Builder
1971-74 University of Winnipeg Wesmen	Men's Volleyball	Team
1985 Bob Ursel Team	Curling	Team



The Manitoba Sports Hall of Fame Gallery presented by the Riley Family

This past year, the Hall of Fame was proud to present two feature exhibits. The first exhibit was Road to Rio: Manitobans at the Summer Olympic Games presented by Sport Manitoba and the Hall of Fame, and ran March 1, 2016 through to August 31, 2016. From October 8, 2016 to May 6, 2017, 60 Years of Pro Hockey in Winnipeg presented by the Winnipeg Jets was featured. The entire exhibit went to the RBC Convention Centre for the Jets Gala Dinner in conjunction with the Heritage Classic festivities.

The gallery has continued to establish itself as a top-rated revenue for events such as birthday parties, press conferences, cocktail receptions, and corporate rentals.



The Winnipeg Whisky Festival presented by Manitoba Liquor Marts

The fifth annual Winnipeg Whisky Festival presented by Manitoba Liquor Marts was held on March 3, 2017 at The Fairmont Winnipeg and was a tremendous success. More than 450 people attended the second consecutive SOLD OUT event with 44 product booths and over 130 brands of whisky, high-end rums and cognacs alongside the fine cuisine of The Fairmont Winnipeg's chefs. This event is the single largest fundraising event for the Manitoba Sports Hall of Fame generating approximately \$60,000 in revenue.



Canada Games Sport for Life Centre

A first in our country, the Canada Games Sport for Life Centre houses sport governance and expertise, training space and tools, exercise and sport facilities, therapeutic space, research facilities, and sport history all in one central location. The Centre profoundly improves access to sport training across the province.

Phase 1 was an 84,000 square foot renovation that now includes:

- Education and Training Space
- Paul Robson Sport Resource Centre for Leadership and Coaching
- Sport Medicine Clinic
- Sport Performance Centre
- Manitoba Sports Hall of Fame presented by the Riley Family
- 65+ Resident Provincial Sport Organizations

Phase 2 is a new training complex that will feature:

- 120,000 + square feet of training space
- Strength, conditioning and testing areas
- Training track for sport and community use
- Aerobic training centre
- Multi-purpose areas, including three fully convertible court spaces and areas for individual sports, fitness conditioning and workshops



— JEUX DU —
CANADA
— GAMES —

**SPORT
FOR LIFE
CENTRE**

**CENTRE DU SPORT
POUR LA VIE**

Canada Games Sport for Life Centre Goals:

Develop Leaders

With an emphasis on training, mentoring and coaching, the Sport for Life Centre develops leaders across the province who help our next generation succeed in sport and in life.

Train Athletes, Coaches, and Volunteers

Manitoba's athletes, coaches, volunteers, and teams - at all levels - grow and develop using this first-class, year-round training facility. It combines ground-breaking opportunities in coaching, physical therapy, fitness testing, nutrition, and sports psychology, which result in success on provincial, national, and world stages. Coaching and training resources are available online so all Manitobans can benefit.

Help Kids Join the Right Team

Sport programming and leadership development is being provided for under-served youth. The benefits of sport include staying in school, becoming a role model, and preventing gang involvement.

Revitalize Downtown Winnipeg

The Sport for Life Centre is centrally located and will invigorate Winnipeg's inner city by attracting 400,000 people downtown each year once it is complete.

Bring Sports Heroes to Life

The interactive Manitoba Sports Hall of Fame serves as a source for inspiration, as does athletes of all levels training together in the same facility.

Build Healthy Communities

The Sport for Life Centre is a one-stop resource that offers healthy alternatives for all ages. The same skills that aid sport development translate into valuable life skills and in turn, a healthier community.



Phase 2 Capital Campaign and Construction Planning

The Canada Games Sport for Life Centre's Qualico Training Centre is a \$23 million project. The capital campaign and construction phase are both nearing completion. Construction of the Qualico Training Centre began in fall of 2015. The Centre will open in July 2017 and has been identified as the legacy project for the 2017 Canada Summer Games.



The Canada Games Sport for Life Centre will provide Manitobans with an innovative testing and training facility for amateur and elite athletes, coaches, and officials. It will allow the opportunity for all members of the community to train and work out with friends and family, as well as some of Manitoba's best young athletes. Additionally, it will be a catalyst for providing much needed sport, recreation, and healthy living programs to an underserved inner-city population.





Sport Performance Centre

PERFORMANCE

Athlete Development

The Canada Games Sport for Life Performance Centre has quickly become Manitoba's premiere training centre for the province's top athletes. Hundreds of athletes, ranging from amateur to professional, from over 30 sports utilize the Performance Centre's services.

The Centre continued to make strides in locating qualified service providers across Manitoba to provide sport psychology, nutrition, biomechanics, and strength and conditioning to our athletes outside of Winnipeg. A second coach/athlete development coordinator was hired to provide and coordinate sport science and coach education services to athletes and coaches in Sport Manitoba's Central region, serving a large portion of southern Manitoba. Two more coach/athlete development coordinators will be added in rural Manitoba by the year 2018.

The Performance Centre's development reflects the growth in the PSOs' understanding of the importance of consistent, year-round training, both on and off the field of play. More than ever, PSOs are engaging in long-term, strategic planning aimed to improve high performance.

Community Programming

Sport Manitoba takes pride in its connection to the community. This past year, successful partnerships have continued with the Boys and Girls Club of Winnipeg, Winnipeg Aboriginal Sport Achievement Centre (WASAC), Salvation Army, Aboriginal Community Campus, and Argyle School.

The Performance Centre had great success offering fieldwork placements and volunteer opportunities to gain practical experience in the field of Kinesiology for students from the University of Winnipeg and the University of Manitoba. A number of former student-interns are now working for the Centre, delivering strength and conditioning services to provincial athletes and community partners.



Fitness Centre

FITNESS

The Fitness Centre offered a variety of early-morning and lunch-hour public fitness classes to connect with community members living and working in the area. These classes included indoor cycling, TRX, Yoga, and resistance training.

This past year was filled with planning for the future opening of the Fitness Centre. This included: hiring a Fitness Manager, creating class and program schedules, developing a staffing model and job descriptions. We also obtained quotes for equipment and purchased online software for class scheduling. Additionally, we developed marketing plans and strategies to promote the centre, along with updating of website content and online presence.



Sport Medicine Clinic

The Sport Medicine Clinic (SMC) in the Canada Games Sport for Life Centre is a multidisciplinary clinic with a modern and spacious environment that offers an exceptional level of quality, one-on-one patient care for sport, work, or play injuries.

The Clinic is fully outfitted with state-of-the-art equipment and supports a wide spectrum of patients of all ages and activity levels. Caseloads include high performance athletes, recreational athletes, active for life participants, and non-sport community members from Winnipeg and rural Manitoba.

Sport medicine services offered at the Clinic include: a sport medicine physician, physical therapy, athletic therapy, chiropractic, massage therapy, osteopathy, nutrition services, sport psychology, and a pedorthist. Longer appointment times were offered with one-on-one care focused on individual patient outcomes.

The past year has been busy, with over 2,400 new patients and more than 9,000 total patient appointments. The SMC continued to be part of a national development program through Soccer Canada, providing on-field injury management, rehabilitation and ongoing injury management.

The Concussion Management Program is now fully established, with a comprehensive adult management protocol and program, as well as facilitating referrals of pediatric concussion patients to the Pan Am Concussion Centre. This year, the Clinic saw more than 350 visits to the Concussion Program. The Clinic's certified clinicians have given talks to various groups including the Coaching Academy and the Psychiatry Department at St Boniface Hospital.



Sport Manitoba Communications

Sport Manitoba strives to ensure the entire sport community is well informed about what is happening within our organization, the Canada Games Sport for Life Centre and in sport across the province and the country.

Websites

Sport Manitoba wrapped up its first full year with its new responsive design that performs consistently from platform to platform. The year was spent tweaking design and ensuring website content is always timely and accurate. Our website supported:

- 186,931 sessions
- 102,309 users
- 46% new visitors
- 90,749 sessions used Apple iPhone

eNewsletters

To keep our varying communities and partners informed, we produce and distribute over 20 different newsletters to over 30,000 subscribers. Our largest eNewsletter, with over 22,000 subscribers, continues to be our Coach's Clipboard. It offers news, education and resources to Manitoba's coaching community.

Social Media

To reflect our audiences changing behaviours Sport Manitoba has been growing its online social media presence since it launched in 2011. This year, the audience grew by 8,000 new followers, which includes additional followers obtained through new social media accounts created for the Canada Games Sport for Life Centre. The largest audience continues to be Sport Manitoba's Twitter account with over 6,400 followers. Our online platforms include Twitter, Facebook, YouTube, and Instagram.

Media Relations

Manitoba is rich with remarkable sport people with amazing stories of success, service and dedication. As part of the plan to recognize and celebrate our sport community, last year we sent out over 26 media releases to the sport database. Provincial Sport Organization partner efforts were supported in the efforts to communicate their news, stories and events to the community through the media.

Imagine Canada



Sport Manitoba was the first non-profit sport organization in Canada to receive Imagine Canada accreditation. With this achievement, we joined a growing community of more than 160 organizations dedicated to operational excellence.

The Imagine Canada certification program is designed to strengthen practices and public confidence in the charitable and non-profit sector. It offers accreditation to charities and non-profits that can demonstrate excellence in five key areas with 72 standards: Board Governance (24), Financial Accountability (13), Fundraising, (14), Staff Management (12) and Volunteer Involvement (9).

Sport Manitoba will continue to work in the Imagine Canada certification program to keep its status and ensure ongoing compliance with the standards of the annual accreditation that is required.

KidSport™

KidSport™ is a national charity administered by Sport Manitoba. It provides support to children by removing financial barriers that prevent them from participating in organized sport. In 2016, provincial and regional fundraising efforts provided financial support to 1,304 youth, aged 18 and under, with grants of up to \$300 to help pay their local club/team registration fees. The children assisted represented 119 communities across our province playing 35 different sports, 40% of those assisted were girls.

The Manitoba Aboriginal Sports and Recreation Council collects gently used equipment for KidSport™ and distributes it to youth throughout the province who cannot afford it. The Council distributed 265 complete sets of hockey equipment and over 70 other orders to individuals and organizations throughout the province, primarily in remote communities in northern Manitoba. Other equipment sent included: softball, jerseys, bike helmets, lacrosse, golf, and soccer.

KidSport Manitoba is supported by wonderful community events such as: the Polar Bear Dare in Lac du Bonnet; For the Love of Chocolate in Brandon; and the Doug Brown Football Camp and Desiree Scott Soccer Camp in Winnipeg.

A new KidSport Ambassador has been added to our team - Mark Scheifele of the Winnipeg Jets. He was very involved in a hockey camp and golf tournament that raised much needed funds for KidSport Winnipeg. This past year KidSport Winnipeg raised close to \$200,000 so ALL kids can play.

Additional fundraising support was generously provided by our KidSport national partners: CIBC, SportsNet, Jays Care Foundation and Loblaw Companies Limited.



Fit Kids Healthy Kids

Fit Kids Healthy Kids (FKHK) is a physical literacy program supported by Doctors Manitoba that delivers training, programming, and workshops based on the fundamentals of movement. These are offered to children, parents, program facilitators and recreation leaders throughout Manitoba. FKHK works with existing community groups and organizations to teach them about the importance of physical literacy. FKHK supports the purchase of equipment kits that enable leaders to successfully run programs in their facilities geared toward their target age group.

It has been an incredible year for growth at FKHK, with 1,000 sessions completed (up from 574), resulting in 20,821 children being taught (up from 13,975) and 7,030 adults trained (up from 6,741). Overall, 50,000 contacts were made (up from 34,265) to develop and grow the program. Equipment continues to be provided to various community partners, ensuring that once they have the training and have seen the physical literacy programs they will be able to deliver quality programming with the appropriate equipment. This past year, 40 community partners received kits through a donation or cost share from FKHK.

FKHK and the Red Cross entered its third year of partnership, dedicating gym time for long term flood evacuees from Lake St. Martin by bringing physical activity to the children in their school setting twice a week in May and June. The FKHK training session is now a part of the Educational Assistant development program at Lake St. Martin. Through this partnership, FKHK has provided physical literacy programs and equipment for communities displaced as a result of flooding or other natural disasters.



The Boys and Girls Club has continued to partner at 13 different Community School Investigators (CSI) summer sites around the core area of Winnipeg. FKHK also organized the Boys and Girls Club Jumpstart games for the first time, running a variety of stations throughout the day for more than 1,000 children who register through the Boys and Girls club CSI programs. As a result of this partnership with Jumpstart, FKHK has agreed to organize this event again in the coming years.

The rural outreach has grown exponentially with new partnerships being made throughout the province including the towns of Manitou, Gladstone, Pelican Lake, Shilo, Miniota, St. Claude and Treherne, among others. Work has begun on a Northern project in conjunction with Healthy Together Now to establish long term programs in Dauphin, Waterhen, Crane River, Swan River, Skownan and O-Chi-Chak-Ko-Sipi. Once the program is up and running, we will be collaborating with a number of PSOs to have them travel out to the communities and run their sport programming as well.

FKHK continued to attend many large community events such as the Teddy Bears' Picnic, Santa Claus parade, Manyfest and Kids Fringe Festival.

Canadian Sport for Life

Canadian Sport for Life (CS4L) is a movement to improve the quality of sport and physical activity in Canada. CS4L links sport, education, recreation, and health, and aligns community, provincial, and national programming. Canadian Sport for Life's Long-Term Athlete Development (LTAD) framework is a seven-stage training, competition, and recovery pathway, guiding an individual's experience in sport and physical activity from infancy through all phases of adulthood. CS4L and LTAD represent a paradigm shift in the way Canadians lead and deliver sport and physical activity in Canada.

Sport Manitoba has embedded the LTAD framework the Integrated Funding Model used for the 2015 – 2019 funding cycle. Over the four year period, Sport Manitoba works with Provincial Sport Organizations to measure and improve the delivery and quality of sport programming. Sport Manitoba is also establishing new programming within the LTAD framework for when the Qualico Training Centre opens.

Sport Development

Sport Development focuses on recognizing, funding and supporting Provincial Sport Organizations (PSOs), organizations supporting athletes with disabilities, educational institutions and support service organizations. Annual grants are also administered to recognized sport partners.

This is the third year the Integrated Funding Framework (IFF) funding model was used for major PSOs. The IFF is a planning-based submission covering a four-year period. It assists PSOs in determining their priorities and evaluating their ability to activate and implement their goals. Funding allocations are determined based on the merits of the plan and an annual review of a PSO's ability to follow through and deliver on its priorities. The focus on longer term planning has helped sport development programs move forward efficiently and effectively while maximizing resources and maintaining accountability. Sport Manitoba monitors all grants provided, ensuring our partners meet the funding terms and conditions, and continue to ensure sustainability of development and performance.



Sport Development is also responsible for the Athlete Assistance Program (AAP), Women in Sport, and Championship Hosting grant programs. In 2016/2017, 277 AAP athletes received performance-based assistance - ten female athletes and six coaches received \$500 each. In Manitoba, 27 National or Western Canadian events were hosted.

Regional Sport Development

The 2016-17 year for Regional Sport Development has been full of changes working toward providing improved services across the province. The changes are a result of Sport Manitoba taking action from the recommendations of community sport partners across the province that participated in the 2014 Rural Review.

In April, a second coach and athlete development coordinator was hired in the South region. This addition to the team meant a need for larger office space and the office was relocated from Government of Manitoba Heritage Building in Morden to the Winkler City Hall with the intentions of Sport Manitoba being a tenant in Winkler's new community recreation centre.

In October, the West region location also saw a physical move to Assiniboine Community College. This move was prompted by the development of a regional training hub with Assiniboine Community College and Brandon University where the coach and athlete coordinator in the West can train Performance Pathway as well as use locations for continued coach education.

As of January 2017, all programs and services of the Regional Sport Development staff were re-aligned with a change in regional boundaries. Sport Manitoba moved from seven regions (Norman, Parkland, Westman, Central, Eastman, Interlake, Winnipeg) to five regions (North, West, South, East, Winnipeg). This change allowed adding the coach and athlete development staff position to increase athlete and coach services, which was the primary suggestion received from the 2014 Rural Review.

Canada – Manitoba Sport Development (Bilateral) Program

The Canada-Manitoba Sport Development (Bilateral) Program continues to operate successfully for sport development across the province, focusing on servicing marginalized populations.

Ten Provincial Sport Organizations were supported for delivering quality sport programming across the province. Communities such as Cross Lake, Keeseekoowenin, Norway House, Portage la Prairie, Fisher River and Duck Bay had sports like archery, volleyball, lacrosse, badminton, athletics, basketball, ball hockey, cross country ski, paddling and ice hockey come to their community to deliver quality programming and help develop ongoing sustainable programs.

Eight community groups across the province accessed funding support to have sport programs visit them, assisting with athlete development, as well as receiving or attending coach education opportunities for ongoing quality sport programming. Community groups like Boys and Girls of Winnipeg, Spence Neighbourhood Association, City of Winnipeg SPIN program, Winnipeg Aboriginal Sport Achievement Centre (WASAC), University of Manitoba (U of M), Winnipeg Football Club, and Directorat De l'activite Sportive were supported for providing sport opportunities like basketball, swimming, water polo, paddling, soccer, baseball, flag football, skating, fencing in Winnipeg and rural Manitoba.

Within the City of Winnipeg many initiatives are supported as well through the Canada Manitoba Sport Development (Bilateral) Program. For example, in 2016-17 the Newcomers Program started initially as a soccer program in partnership with The University of Winnipeg (U of W), City of Winnipeg, Canadian Tire JumpStart, WASAC, and University of Manitoba based out of the U of W Axworthy Health & RecPlex. To date, there have been 40-50 youth participating in soccer, Learn to Swim, Fit Kids Healthy Kids programming, Run Jump Throw, basketball, and volleyball.



Coaching Manitoba

National Coaching Certification Program (NCCP) & Professional Development and Certification Maintenance

The National Coaching Certification Program (NCCP) was launched in 1974 to give coaches the confidence to succeed. The program has evolved over the years to stay at the forefront of delivering programs that respect the principles and science of Long-Term Athlete Development (LTAD), while also reflecting the changes within sport, including concussion education.

In 2016, three multi-sport Competition Development modules were added: Performance Planning, Advanced Practice Planning, and Managing a Sport Program. Coaching Manitoba hosted two sets of these modules for Canada Games coaches, specifically volleyball and wrestling.

Coaching Manitoba offered two coach developer workshops with 26 sport-specific and multi-sport learning facilitators and evaluators present.

This past year, four Introduction to Competition A courses were held with approximately 45 coaches attending, along with two Introduction to Competition B courses with approximately 18 coaches attending. Three Making Ethical Decisions courses were offered to volleyball coaches - one in Brandon and two in Winnipeg.

Two sets of nine Competition Development modules were offered with 21 coaches trained. The University of Manitoba and University of Brandon trained 43 students in the Introduction to B modules. The University of Manitoba

also trained 22 students in six Competition Development Modules.

Coaching Manitoba continues to work with Provincial Sport Organizations to enhance the variety of professional development opportunities for Manitoba's coaches. NCCP has a new Professional Development Policy that recognizes Coaching Manitoba's education programs as credit toward maintaining certification. The hiring of new Sport Manitoba staff in the regions has allowed professional development courses to continue in all regions of Manitoba.

Sport Manitoba continues working with the Manitoba High School Athletics Association (MHSAA) and school-zone coaches to increase the number of coach professional development (PD) opportunities offered through school zone "PD Days". Some of the PD workshops being offered include: Fundamental Movement Skills, Basic Taping, Resistance Training (NCCP), Active Warm-up & Injury Prevention, and Sport Nutrition.

Coaching Manitoba supported the development of a new resource called "Coaching Deaf & Hard of Hearing Athletes", which is now on the website and has been shared nationally and internationally.



IMPACT Coaching Academies

Supported through the Canada-Manitoba Sport Development (Bilateral) Program, the IMPACT Coaching Academies are another way quality sport programming is supported across the province. Every region hosted coach education sessions again this year and two regions added new Academies.

In the North region, working with the Flin Flon School Division, a new Academy was established for the first year, delivering three workshops for coaches in the area: Basic Taping, Introduction to Strength and Conditioning, and National Coaching Certification Program (NCCP) Basic Mental Skills.

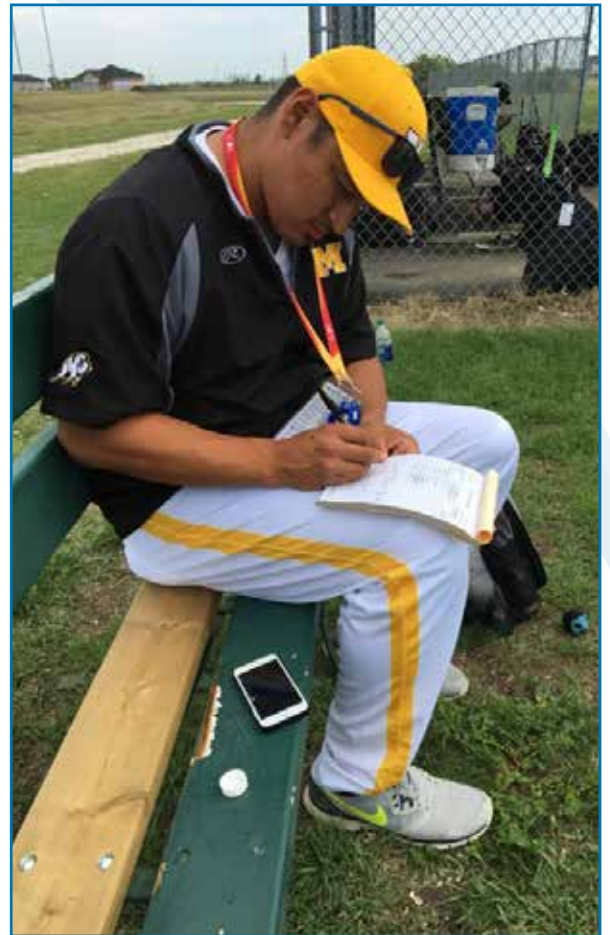
In the South region, the Winkler Academy expanded to be a shared Academy that rotated between the communities of Carman, Morden and Winkler. By the three communities collaborating to deliver coach education, the Academy was able to have more sessions of varying topics and skill levels. The sport specific topics included: Nutrition 101, Badminton Shuttle Time, Introduction to Strength and Conditioning, NCCP Manage a Sport Program, and NCCP Active for Life Soccer.

Academies continued to deliver education in The Pas, Thompson, and Portage la Prairie. Specific content delivery occurred in Virden, Brandon, Steinbach, Warren and Dauphin. More than 170 coaches received coach education across all regions.



Canada Games Apprentice Coach Program

Sport Manitoba is pleased to have four apprentice coaches who represented four different regions in Manitoba (Central, Interlake, Norman, and Winnipeg) - Two Women in Sport apprentices from athletics and softball and two Aboriginal apprentices from male softball and baseball. All of the apprentices attended national training at the Sport Leadership Conference in Vancouver in November 2016 and are working closely with their Canada Games teams.



Respect in Sport and Sport Support Line

Sport Manitoba believes in being proactive in ensuring sport in our province is safe and welcoming for all participants. The Respect in Sport (RiS) program helps us promote those values through a simple and convenient online training course for coaches and sport leaders. The course is a tool to assist coaches in identifying and dealing with abuse, neglect, harassment, and bullying in sport. Each year, 4,500–5,000 Manitoba coaches take part in the Respect in Sport program.

In April 2016, Sport Manitoba promoted a soft launch of the new five year re-certification requirement of Respect in Sport, with Manitoba Liquor & Lotteries offering a Jets prize for those who recertified prior to January 31, 2017. More than 800 coaches completed the re-certification and had 4,720 new users over the past

year. The Coaching Association of Canada worked with the Respect Group and now has RiS being recorded in “the Locker” (a National Coaching database that records coach NCCP and professional development) and provides three points toward maintenance of certification.

Sport Manitoba continued a partnership with an organization called Change of Season to offer the Sport Support Line. This ensures the support line provides Manitoba’s coaches, parents, athletes and sport organizations with advice and guidance when dealing with difficult, delicate, ethical or legal situations. This service is available 365 days a year. Coaching Manitoba also held one Change of Season session for PSOs and one for the community focusing on sport as an opportunity for character building in young athletes.





Multi-Sport Games

Power Smart Manitoba Games

The city of Steinbach hosted a successful 2016 Power Smart Manitoba Games from August 7-13, 2016, with more than 1,800 participants taking part in 11 sports over seven days of competition. This included 1,387 athletes, 459 coaches, managers, and officials, along with nearly 4,000 family supporters. Steinbach saw a record number of spectators watching the competitions with some crowds as large as 1,000 people.

The 2018 Power Smart Manitoba Winter Games were awarded to the city of Thompson.



Team Manitoba

Engaging key stakeholders, Sport Manitoba provides the human and financial resources to assist Provincial Sport Organizations in developing, executing, and monitoring their sport performance plans for Canada Summer and Canada Winter Games and Western Canada Summer Games. This includes establishing realistic and attainable performance goals, the means to overcome performance gaps or maintain performance levels, and help identify and provide specific sport science and logistical support as needs and challenges arise within the Game's cycles.

Team Manitoba, in collaboration with Athlete Development, Coaching Manitoba and individual sports, increased the scope of its sport performance planning to help Provincial Sport Organizations (PSOs) strengthen their interprovincial policies and programs and commit to excellence and podium performances for the 2017 Canada Summer Games in Winnipeg.

As the home team, a number of opportunities enabled Team Manitoba to work in partnership with the 2017 Winnipeg Host Society on joint initiatives for the awareness and promotion of the games and the Hottest Summer in Half a Century. More volunteers have been engaged as Mission Staff to assist in team planning, preparation, logistics and staging unique to being a Canada Games host team.





2017 Canada Summer Games

Winnipeg, Gimli and Kenora will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. The Canada Games are the country's largest multi-sport event for young athletes, and in 2017 will celebrate its 50th anniversary and Canada's 150th birthday.

More than 6,000 volunteers have been recruited and are being trained and scheduled. Venues are nearing completion including the Canada Games Sport for Life Centre, the feature legacy facility of the Games. Sport Manitoba continues to have four staff on secondment to the 2017 Host Society, including chief executive officer Jeff Hnatiuk. Additionally, many staff are volunteering in key leadership roles.

Over the last year, the 2017 Host Society reached its sponsorship goal of \$8.7 million, recruited its required number of volunteers, upgraded venues, provided new equipment for Games time that will remain in the Manitoba sport scene, and unveiled a plan to take the Canada Games Torch throughout Manitoba before arriving in Winnipeg for the Opening Ceremony.



SPORT MANITOBA INC.

Statement of Financial Position

March 31, 2017, with comparative information for 2016

	2017	2016
Assets		
Current assets:		
Cash	\$ 3,017,006	\$ 4,996,997
Accounts receivable	475,606	317,420
Inventories	31,442	30,689
Prepaid expenses and deposits	60,023	67,301
	<u>3,584,077</u>	<u>5,412,407</u>
Marketable securities (note 2{f})	100,564	104,452
Long-term accounts receivable	71,276	76,367
Capital assets (note 3)	39,616,738	21,614,112
	<u>\$ 43,372,655</u>	<u>\$ 27,207,338</u>

	2017	2016
Liabilities, Deferred Contributions and Net Assets		
Current liabilities:		
Bank indebtedness (note 5)	\$ -	\$ 1,003,082
Accounts payable and accrued liabilities	2,953,471	2,116,421
Current portion of loans payable (note 7)	569,375	372,271
	<u>3,522,846</u>	<u>3,491,774</u>
Loans payable (note 7)	23,710,782	13,911,629
Deferred contributions relating to (note 8):		
Expenses of future periods	569,488	254,962
Capital assets	14,002,679	8,215,305
	<u>14,572,167</u>	<u>8,470,267</u>
Net assets:		
Unrestricted	(1,056,455)	(1,176,528)
Internally restricted (note 2{e}):		
Initiatives program	87,107	87,107
Coaching	26,875	26,875
Future major repairs and upgrades	450,000	375,000
Phase 2 building expenditures	700,000	590,000
Princess Royal Pan Am Scholarship endowment (note 2{f})	100,564	104,452
Invested in capital assets (note 11)	1,258,769	1,326,762
	<u>1,566,860</u>	<u>1,333,668</u>
KidSport Canada trust assets (note 4)		
	<u>\$ 43,372,655</u>	<u>\$ 27,207,338</u>

See accompanying notes to financial statements.

SPORT MANITOBA INC.

Statement of Operations

Year ended March 31, 2017, with comparative information for 2016

	Operating Fund	Restricted Funds	Capital Asset Fund	2017 Total	2016 Total
Revenue:					
Province of Manitoba:					
Program support	\$ 11,105,927	\$ -	\$ -	\$ 11,105,927	\$ 11,105,927
Bingo allocation	250,400	-	-	250,400	234,800
Other grants	255,560	-	-	255,560	580,586
Sport Medicine Centre	545,103	-	-	545,103	568,382
Manitoba Games	366,385	-	-	366,385	105,000
Other income	758,563	-	-	758,563	665,863
Bilateral funding:					
Province of Manitoba	312,273	-	-	312,273	312,273
Federal Government	312,273	-	-	312,273	312,273
	13,906,484	-	-	13,906,484	13,885,104
Expenses:					
Grants					
Sport groups for sport development	7,561,722	3,888	-	7,565,610	7,649,996
Bilateral sport development programs	375,063	-	-	375,063	366,941
Sport Medicine Centre	666,962	-	-	666,962	647,583
Administration and services provided to sport groups:					
Occupancy	1,467,817	-	-	1,467,817	1,482,588
Operating	396,906	-	-	396,906	381,564
Administration	1,960,160	-	-	1,960,160	1,934,826
Member services	1,720,142	-	-	1,720,142	1,601,447
Cost recovered from sport groups	(1,010,082)	-	-	(1,010,082)	(1,003,610)
Amortization	-	-	530,714	530,714	515,331
	13,138,690	3,888	530,714	13,673,292	13,576,666
Excess (deficiency) of revenue over expenses	\$ 767,794	\$ (3,888)	\$ (530,714)	\$ 233,192	\$ 308,438

See accompanying notes to financial statements.

SPORT MANITOBA INC.

Statement of Changes in Net Assets

Year ended March 31, 2017, with comparative information for 2016

	Unrestricted	Internally restricted initiatives program	Internally restricted coaching fund	Internally restricted phase 2 building expenditures	Internally restricted future major repairs and upgrades	Princess Royal Pan Am Scholarship endowment	Invested in capital assets	2017 Total	2016 total
Net assets, beginning of year	\$ (1,176,528)	\$ 87,107	\$ 26,875	\$ 590,000	\$ 375,000	\$ 104,452	\$ 1,326,762	\$ 1,333,668	\$ 1,025,230
Excess (deficiency) of revenue over expenses	767,794	-	-	-	-	(3,888)	(530,714)	233,192	308,438
Capital assets acquired	(90,450)	-	-	-	-	-	90,450	-	-
Principal payments on loan payable	(372,271)	-	-	-	-	-	372,271	-	-
Internally imposed restriction (note 2[e])	(185,000)	-	-	110,000	75,000	-	-	-	-
Net assets, end of year	\$ (1,056,455)	\$ 87,107	\$ 26,875	\$ 700,000	\$ 450,000	\$ 100,564	\$ 1,258,769	\$ 1,566,860	\$ 1,333,668

See accompanying notes to financial statements.

2016/17 Board of Directors

Province of Manitoba Minister Appointees

David Patsack - Chair
Beverley Edmondson – Vice Chair
Carter Chen
Desiree Scott
Dennis Thiessen

Provincial Sport Organizations Representatives

Scott Mundle
Leanne Leskiw
Jane Edstrom
Don MacDonald
Tom Clasper

Manitoba Regional Sport Association Representative

John Ferg

Manitoba Games Representative

Shayne Yaschyshyn

Educational Institutions Representative

Doug Brown

Athlete Representative

Janine Stephens

Manitoba Sport Medicine Council

Scott Leckie

Coaching Representative

Don Thomson

Key Partner Relations

Sport Manitoba's partners include:

- Province of Manitoba
- 73 Provincial Sport Organizations
- Canadian Sport Centre Manitoba
- Team Canada Volleyball Centre
- Manitoba Aboriginal Sport and Recreation Council
- Manitoba Sports Hall of Fame
- Directorat de l'activite sportive

Sport Manitoba Advisory Councils:

- Coaching Advisory Council
- Manitoba Games Council

Community Partners:

- Centre for Aboriginal Human Resource and Development
- City of Winnipeg Community Development
- Doctors Manitoba
- Recreation Connections Manitoba
- Salvation Army
- Winnipeg Aboriginal Sports Achievement Centre

Education Partners:

- Manitoba High Schools Athletic Association
- University of Manitoba Athletic Department
- University of Winnipeg Athletic Department
- Brandon University Athletic Department
- Manitoba Physical Education Teachers Associa

Sport Service Partners:

- Sport Medicine and Science Council of Manitoba
- Manitoba Athletic Therapists Association
- Canadian Ski Patrol System (Manitoba)

National/Interprovincial partners:

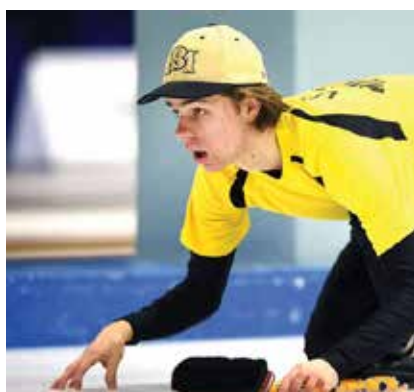
- Canada Games Council
- Canadian Association for the Advancement of Women in Sport
- Canadian Centre for Ethics in Sport
- Canadian Council of Provincial & Territorial Sport Federations
- Canadian Olympic Committee
- Canadian Sport for Life – Expert Group
- Federal-Provincial/Territorial Sport Committee
- Interprovincial Sport and Recreation Council
- KidSport™ Canada
- Sport Canada
- Western Canada Games Council



Provincial Sport Organizations

Archers & Bowhunters Association of Manitoba Inc.
Manitoba Track & Field Association Inc. (Athletics Manitoba)
Manitoba Badminton Association Inc.
Manitoba Ball Hockey Association Inc.
Bandy Federation of Manitoba Inc.
Manitoba Baseball Association Inc.
Manitoba Amateur Basketball Association Inc. (Basketball Manitoba)
Manitoba Baton Twirling Sportive Association Inc.
Biathlon Association of Manitoba Inc. (Biathlon Manitoba)
Manitoba Blind Sport Association Inc.
Manitoba Amateur Bodybuilding Association Inc.
Manitoba Five Pin Bowling Federation Inc.
Manitoba Tenpin Federation Inc.
Bowls Manitoba Inc.
Manitoba Amateur Boxing Association Inc.
Manitoba Amateur Broomball Association Inc.
Manitoba Cerebral Palsy Sport Association Inc.
Manitoba Cricket Association Inc.
Manitoba Curling Association Inc.
Manitoba Cycling Association Inc.
Manitoba Darts Association Inc.
Manitoba Deaf Sport Association Inc.
Manitoba Organization of Disc Sports Inc.
Canadian Amateur Diving Association (Manitoba Section) Inc.
Manitoba Fencing Association Inc.
Skate Canada – Manitoba Inc.
Manitoba Amateur Football Association Inc. (Football Manitoba)
Manitoba Golf Association Inc. (Golf Manitoba)
Manitoba Gymnastics Association Inc.
Manitoba Rhythmic Sportive Gymnastics Association Inc.
Manitoba Handball Association Inc.
Manitoba Provincial Handgun Association Inc.
Manitoba Hang Gliding Association Inc.
Manitoba Amateur Hockey Association Inc. (Hockey Manitoba)
Manitoba Horse Council Inc.
Manitoba Horseshoe Player's Association

Manitoba Judo Black Belt Association Inc. (Judo Manitoba)
Karate Manitoba Inc.
Manitoba Lacrosse Association Inc.
Manitoba Orienteering Association Inc.
Manitoba Paddling Association Inc.
Manitoba Sport Parachute Association Inc.
Racquetball Manitoba Inc.
Manitoba Provincial Rifle Association Inc.
Ringette Manitoba
Manitoba Rowing Association Inc.
Manitoba Rugby Union Inc. (Rugby Manitoba)
Manitoba Sailing Association Inc.
Manitoba Skeet Shooting Association Inc.
Manitoba Alpine Ski Division Inc.
Cross Country Ski Association of Manitoba Inc.
Manitoba Freestyle Ski Association Inc.
Snowboard Association of Manitoba Inc.
Manitoba Soaring Council Inc.
Manitoba Soccer Association Inc.
Manitoba Softball Association Inc.
Special Olympics Manitoba Inc.
Manitoba Speed Skating Association Inc.
Squash Manitoba Inc.
Swim/Natation Manitoba Inc. (Swim Manitoba)
Synchro Swim Manitoba Inc.
Manitoba Table Tennis Association Inc.
Taekwondo Manitoba
Manitoba Tennis Association Inc. (Tennis Manitoba)
Manitoba Trap Shooting Association Inc.
Triathlon Manitoba Inc.
Manitoba Underwater Council Inc.
Manitoba Volleyball Association Inc.
Manitoba Water Polo Association Inc.
Water Ski – Wakeboard Manitoba Inc.
Manitoba Weightlifting Association Inc.
Manitoba Wheelchair Sport Association Inc.
Manitoba Amateur Wrestling Association Inc.



FUNDING PARTNER



SPORT MANITOBA SPONSORS



MONDETTA



Winnipeg Free Press

Sport Manitoba
145 Pacific Avenue, Winnipeg, Manitoba R3B 2Z6
www.sportmanitoba.ca

