

THE 1991 GREY CUP LEGACY FUND

COACHING SCHOLARSHIPS AWARDS PROGRAM

THE 1991 GREY CUP LEGACY FUND was established by the Grey Cup Festival Committee, with the surplus funds arising from the holding of the 1991 Grey Cup Game in Winnipeg, to promote excellence in football and other sports in Manitoba through the development of coaching expertise.

The FUND is held in trust and administered by the University of Manitoba in consultation with an Awards Committee consisting of representatives from the Government of Manitoba, the City of Winnipeg, the universities of Brandon, Winnipeg and Manitoba, the Blue Bombers Football Club and Sport Manitoba Coaching.

The program of activities to be supported by the FUND includes:

1. Coaching Scholarships tenable in Manitoba universities
2. Support for Coaching Seminars
3. Support for "Coach-in-Residence" Programs
4. Support for Sport Management Internships
5. Awarding of a prize for the "High School Coach of the Year"

Applications are accepted each year from February 1 until the deadline of June 30. Please visit this Sport Manitoba Coaching website starting February to access the application forms.

Award Name: COACHING SCHOLARSHIPS AWARDS PROGRAM

Award Criteria: This program is the coaching equivalent to an athletic scholarship. The coaching scholarships program is targeted at aspiring (developing) Manitoba coaches enrolled full-time at one of Manitoba's post secondary institutions (undergraduate or post-graduate). The "student coaches" will work with a recognized coaching expert, known as a mentor or master coach, to help them achieve pre-determined learning objectives. The scholarships would also allow the "student coach" to take advantage of unique coaching educational opportunities. Particularly in those institutions where a recognized coaching degree is not available, the scholarships would allow coaches to participate in coaching seminars, conferences and special programs provided by related sport agencies. The program is a flexible approach to the task of creating meaningful educational opportunities for developing coaches. **Confirmation of registration is required.**

Award Value: Up to four coaching scholarships of \$1,500 each – plus a matching university/provincial sport association award of \$1,500 or more. The intent of the program is that the sponsoring university or provincial sport organization would match the award value, and scholarships are awarded on this condition.

Award Name: **COACHING SEMINARS AWARDS PROGRAM**

Award Criteria: Grants in support of coaching seminars may be made to host organization (university or provincial/regional sport association). Seminars must occur between July 1, of the year of application, and June 30 of the following year of application. The Coaching Seminars Program is targeted at the development of coaches within a sport, or a number of sports, at the grassroots, developmental or high-performance levels. Coaches need to be provided the opportunity to share and expand their knowledge, improve their skills and participate in coaching development seminars to supplement the information and techniques they have developed through the National Coaching Certification Program and their own experiences. Preference will be given to those organizations who offer innovative seminars not previously funded by the Fund.

Award Value: Two grants of up to \$4,000.

Award Name: **MASTER COACH-IN RESIDENCE GRANT PROGRAM**

Award Criteria: Grants in support of a "Master Coach" Program may be made to a host organization (university or provincial/regional sport association) wishing to further the practical development of coaches by facilitating extended visits by experts or "Master Coaches". Through this coaching development program, "student coaches" will work with a recognized coaching expert, known as a "master coach", to help them achieve pre-determined learning objectives. A "master coach" is defined as one who is able to participate in and coordinate formal evaluations of "student coaches". Activity must occur between July 1, of the year of application, and June 30, of the following year of application.

Award Name: SPORTS MANAGEMENT INTERNSHIP PROGRAM

Award Criteria: This program is targeted at aspiring Sport Management students enrolled full-time at one of Manitoba's post-secondary institutions. Grants in support of a Sports Management Internship Program may be made to a host organization wishing to provide a hands-on, challenging, and individualized opportunity to further develop student's professional skills. The internship will provide the opportunity for the student intern to become fully immersed in a Sport Organizations environment and be able to adapt to the demands of the Organizations goals and objectives. Activities must begin in the time period between July 1, of the year of application, and June 30, of the following year of application. Areas of internship will include:

- Event Management (Planning, Delivery)
- Marketing / Sales
- Business Development
- Promotions / Events
- Budgeting
- Customer Service

Grants are awarded on the following basis:

- a) student's full-time enrollment in a recognized Sports Management course in Manitoba
- b) the specific and individualized experience being offered to the intern, targeting the areas listed above
- c) the anticipated benefits to the sponsoring host

Award Value: One Sport Management internship grant of \$1,500 – plus a matching host organization award of \$1,500 or more.

Award Name: HIGH SCHOOL COACH OF THE YEAR AWARD

Award Criteria: Recognizing Coaching Achievements for one female and one male coach over a number of years.

- Coach involvement with school sport or zone or committees or boards
- Coach involvement in conducting coaching clinics, seminars, development camps and production of resource materials
- Placing-ranking-records significant accomplishments
- Recognition received

Award Value: Two High School Coach of the year grant of \$1,000 – one to a female coach and one to a male coach.