





SUPPLEMENTAL CLOTHING PROCEDURE

Preamble

For the Manitoba Games powered by Manitoba Hydro, Sport Manitoba will be providing a walkout uniform and the Provincial Sport Organizations will be providing the competitive uniform for all regional teams who will be participating in the Provincial Finals. All Games participants are encouraged to wear these items as their official Games clothing. Participants will only be allowed to wear approved Games clothing on the field of play, at ceremonies and medal presentations. However, if a team wishes to develop additional clothing pieces for their sport or region, we have created a policy and procedures to protect our brand and sponsors.

Extra clothing Policy

Teams participating in the Manitoba Games Program may choose from two options to develop additional clothing.

1. With Official Games Logos

- If a team wishes to develop additional clothing <u>with</u> the Manitoba Games powered by Manitoba Hydro logo or wordmark, they must have all artwork including logos and logo placements approved by Sport Manitoba prior to ordering.
- The extra clothing cannot have any sponsor logos on the clothing.

The Sport Manitoba contact is:

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Please refer to the <u>Graphic Standards</u> procedure for more details on the use of the Manitoba Games Logo.

Updated: March 2020







2. Without Official Games Logos

- If an individual or team wishes to purchase additional clothing <u>without</u> Games logos on it, they are allowed to purchase the clothing from any supplier with the following conditions:
 - Not allowed to use any Manitoba Games logos, sponsors logos, trademarks or wordmarks, see below:
 - o Manitoba Games powered by Manitoba Hydro logo
 - Sport Manitoba logo
 - Title Sponsor logo (Manitoba Hydro)
 - o Presenting Sponsors logos
 - Manitoba Credit Unions
 - Travel Manitoba
 - Calm Air
 - Konica Minolta
 - Manitoba Dental Association
 - Wordmarks
 - Manitoba Games
 - powered by

Manufactures Logo Standards & Procedures

1. Manufacturer's name or trademark logo may be on the extra clothing (including hat) in a size that is commercially available to the general public.

Updated: March 2020